

Privacy Policy

Marksons also automatically collects certain information about your device and how your device interacts with our Service. The categories of information we automatically collect and have collected in the last 12 months include your device's IP address and other device identifiers, the type of internet browser you are using on your device, the type of operating system application software and peripherals you are using on your device, the domain name of the website from which your device linked to our Service, and your browsing habits on and usage of the Service through your device.

We use various current – and later – developed technologies to collect this information ("Tracking Technologies"), including the following:

- **Cookies** A cookie is a small data file that certain websites write to your hard drive when you visit them. We may also use web bugs, clear gifs and similar technologies that collect data similar to that collected by a cookie. A cookie file can contain various types of information, including a user ID that the site uses to track the pages you have visited.
- **Pixels.** A pixel (also known as a web beacon) is code embedded in a website, video, e-mail, or advertisements that sends information about your use to a server. There are various types of pixels, including image pixels (which are small graphic images) and JavaScript pixels (which contains JavaScript code). When you access a website, video, e-mail, or advertisements that contains a pixel, the pixel may permit us or another party to drop or read cookies on your device. Pixels are used in combination with cookies to track activity by a particular browser on a particular device.
- **Location-identifying Technologies.** Location-aware technologies locate (sometimes precisely) you for purposes such as verifying your location and delivering or restricting relevant content based on your location.

For further information on Tracking Technologies and your rights and choices regarding them, please see the sections entitled "Analytics and Advertising" and "Your Rights and Choices" below.

Information on Behalf of Our Clients.

We provide marketing and advertising products and services for our clients, and may collect and process information about individuals at the direction of our clients ("Client Data"). Client Data has historically included contact data, demographic data, social handles, content, internet activity, and location data, among other information. Our processing of Client Data is governed by the terms of our service agreements with our client, and not this Privacy Policy. We are not responsible for how our client treat the information we collect on their behalf, and we recommend you review their own privacy policies.